

Mark West Area Chamber of Commerce and VISITORS CENTER



BRINGING BUSINESS & THE COMMUNITY TOGETHER!

4787 Old Redwood Highway, Suite 101, Santa Rosa, CA 95403

Office Hours: Mon - Thurs 10am - 3pm

www.markwest.org

707.578.7975

office@markwest.org

The Lark

July

2011

Volume XXV Issue 7

SPAGHETTI WESTERN

JULY 29

6-9 PM

\$30

CLOVERLEAF RANCH
3892 Old Redwood Hwy.

Put on your boots and lets do the Boot, Scoot and Boogie!

\$30 per person includes:

Cocktails: 2 Drink Tickets @ for Beer, Wine & select liquors

Menu: Appetizers - Wine - 3 Pastas - Garlic Bread - Dessert

Raffle Prizes!



Chamberee - 350 attendees!



The Mark West booth ROCKED!

Please join

Supervisor Mike McGuire

for Mike's After Work Fiesta!

**SEE PAGE 11
FOR YOUR
INVITATION**

Thursday, July 14, 5:30 - 7:30pm

Enjoy an incredible array of authentic fiesta appetizers, exquisite North County wines, raffle prizes and the soothing sounds of Windsor's student Bellarmine String Quartet!

RSVP: henry@markwest.org or (707) 838-1279

**BRING YOUR
FRIENDS TO
MEET MIKE!**



June Social hosted by Chancellor
Place of Windsor
page 3

UPCOMING EVENTS:

next **AFTER HOURS BUSINESS SOCIAL** hosted by

SUPERVISOR MIKE MCGUIRE

at the Chamber Offices

4787 Old Redwood Hwy. *map & directions*

BUY YOUR TICKETS NOW! <http://markwest.org/payment/>

"SPAGETTI WESTERN" INSTALLATION DINNER at

CLOVERLEAF RANCH

3892 Old Redwood Hwy. *map & directions*

Thursday, July 14

5:30 pm - 7:30 pm

Friday, July 29

6:00 pm - 9:00 pm



Will Brodt
President

Our Mission:

The Mark West Area Chamber of Commerce is organized to advance the economic well-being and uniqueness of the Mark West Area so that its citizens and all areas of its business community shall prosper.

The next Board of Director's meeting is July 12 at Grace Fellowship 608 Larkfield Center 11:30 am - 1:00 pm

Want to keep abreast of important information pertinent to local business issues?

Visit:
sonoma-county.org/edb

MY LAST PRESIDENT'S MESSAGE: ☹️

I want to give a special thanks to the Directors and ALL the volunteers. This past year and a half you all have done an outstanding job! Also, Congratulations to each and every member of the Mark West Area Chamber of Commerce. If not for you we would not be the Fun Chamber that everyone is talking about. Thank You!

I want to give an extra special thanks to Tony Gerald. Tony is stepping down from our board of directors this year. But, he is staying on the ambassador team. Tony has volunteered on our board for four years. His positive attitude and hard work as head ambassador helped to make the Chamber what it is today. He will tell you it was a team effort and that is so true. However, every winning team needs a great coach. Tony, YOU are a great coach.

Now let's celebrate! The annual Installation dinner is on July 29th at the Cloverleaf Ranch. Come join me in installing our new president Brian Molsberry and all the directors. There will be great food, drink and a DJ if you want to do some two stepping. Cheers, Will Brodt

PS: People are in our lives for a second, a minute, a season or a lifetime. You never know which one it will be, so make the most of it.



MEMBERSHIP DIRECTORY 2011

Our new membership directory has been printed.
A Chamber volunteer will be contacting you to deliver your copy.

Use your directory to find Chamber businesses who offer the services you need, and who may be a prospective customer for you!

CHAMBEREE ACKNOWLEDGEMENTS

What a great time all had at the **Chamberee at the Pacific Coast Air Museum** on Thursday, June 16, 2011. The Chamberee was a fundraiser for the 9/11 "First Responder" F-15A Eagle historic and educational exhibit at the Pacific Coast Air Museum.

12 Sonoma County Chambers participated and special guest Supervisor Mike McGuire was there to greet and meet with people. Thank you to Supervisor Mike McGuire for all your support in helping make this event so successful.

Special thank you to John Essman and Kathleen Palmer of Sonoma CONNECTION, the Chamberee was definitely an expression of their great community leadership and commitment to making things happen.

continued on page 8



The happy winner was presented with the basket at the event.

Serving the Wine Country Since 1979

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www.lescure-engineers.com

Molsberry Markets, Inc.

Serving Sonoma County Since 1959

Family Owned and Operated

We offer more to our shoppers.

Stop by our Gourmet Cheese Counter and
Sample Imported and Domestic Cheese

522 Larkfield Center, Santa Rosa

707/546-0307

SOCIAL HOSTED BY CHANCELLOR PLACE OF WINDSOR

June's Business After Hours Social was hosted by Chancellor Place of Windsor at 907 Adele Drive, Windsor. As always, this event is wonderful because we are joined by residents of Chancellor Place and we enjoy a great buffet from their kitchen and fine wines and other beverages in their courtyard garden. Hostess Rhonda Walker was joined by many staff members who helped make us welcome and showed people around the residency. Per Rhonda, **"You're invited to visit our convenient location & garden courtyard. Residents enjoy spacious private apartments and our caring staff is available 24 hours a day. You will feel the compassion & care for our residents and that's what really counts."**

Wayne Lazar was presented with his new member plaque for his new business in the Larkfield Center, the Sonoma County School of Music. He teaches guitar and Dr. Cynthia Lang teaches music theory. Please see the article on their recent Ribbon Cutting for more information - page 6.

The business drawn for the Pot of Gold was not present. The Pot of Gold payout at the July social hosted by Supervisor Mike McGuire will increase to \$80.00. *A member of your business must attend the social to win!*

The 50 / 50 raffle of \$95.00 was won by Pat Morelli of Wikiup Properties. Thanks to Chancellor Place of Windsor and Best Western Wine Country Inn & Suites which donated prizes for our business card drawing. Winners of the business card drawings were Daryl Anderson and Pat Morelli of Wikiup Properties.

Congratulations to all of our winners and thank you to the businesses donating prizes. A very big thank you to Chancellor Place of Windsor!

contributed by Kathleen Palmer, Ambassador

JUNE BUSINESS AFTER HOURS SOCIAL

Rhonda Walker, Chancellor Place of Windsor, Marc Durand, Naturalight, Inc.



Dr. Cynthia Lang, Wayne Lazar, Sonoma County School of Music, Kimberlee Anderson, Assets Insurance



Roger Olson, PCAM, Todd Anderson, Best Western, Jerry Hankins, Internet Sales



Daryl Anderson, Wikiup Properties, Lacey Burdette, Windsor Times



Tony Lindstrom, California American Water, Doug Williams, RVFD, Don Wilson, RVFD

SOCIALS

see schedule on page 5



Ambassadors Barbara Wilson, RVFD, Aggie Maggio, Coldwell Banker



Kathleen Palmer, Sonoma CONNECTION, Susan Lindstrom, GUARDIAN Caregiver Connections



Brian Molsberry, Molsberry Markets, Steve Plamann, Aaction Rents



Annabel Ayres, Ayres & Associates, Fernande Marie Bencze, California Reverse Mortgage Consultants



Cassi Pacheco, Chancellor Place, Jay Messick, Computers Can Work

Photos by Sonoma CONNECTION More photos MarkWest.org

CHAMBER BLOG FOR BUSINESS TIPS

Join the conversation at
markwest.org

CORPORATE SPONSOR RENEWAL:

River Rock Casino 2003

RENEWALS:

**Wells Fargo Center
for the Arts 1982**

Key Properties 1989

James Baer 1994

Larkfield Tax Service 1995

Safari West 1998

Beck Law 2005

**Redwood Empire
Disposal 2008**

**Best Western 2008
Wine Country Inn & Suites**

Mike McGuire 2010

Thank You!



Reserve your seat
at our 30th Annual
Installation Dinner
"Spaghetti Western"
July 29 6 - 9pm
Cloverleaf Ranch
Only \$30 per person

TRADESHOW CHECK LIST

People - are you getting ready?

Some of you may be thinking it is too soon to think about the **22nd Annual Wine Country Harvest Faire & Business Showcase** happening Wednesday, October 5, 2010, 4:00pm – 8:00pm.

A little bit of information, over 110 million people attend more than 4,000 trade shows in the United States and Canada every year. Why do people go? They are usually there to make contacts, find out information, see what is available and make purchases. Trade Show participation also influences the way people make buying decisions. Local Trade Shows are extremely important because of the **Go Local** movement that is happening across the country. People want to get to know the people who are local and can provide information and products to them.

In my mind tradeshow can be easier and fun by planning ahead. When you plan ahead you are planning to be successful and have fun. Suggestion: If cash flow is a challenge at this time, don't let that stop you. Check with the Chamber about setting up a payment plan.

To begin with, having a tool box is essential. A tool box can be anything from a fancy tool box to a simple bag that has all the stuff in it you may need. First make a list of everything needed, such as decorations, name tags, promotional items, printed brochures etc.

Suggestion: Get yourself a bright colored tool box or bag that has room for all the goodies you will be putting into it. Have some fun, stick on a Happy Face or find some stickers that have some fun sayings or make a sticker or two and put it on the tool box.

Tool Box Check List:

Key staff business cards
Bowl to collect business cards
Pens
Pencils
Note pads
High Lighter
Scotch Tape
Scissors

Stapler
Staple Remover
Paper Clips
Rubber Bands
Hooks for Banners
Screwdrivers
Shipping instructions
Extra extension cord
Facial Tissues

Band-Aids
Aspirin/Pain relievers
Sewing kit
Glass Cleaner
Cloth or paper towels
String

Remember the most important thing to put in your toolbox is a positive attitude. Affirm to yourself that you are going to have a great time, have an opportunity to share your business with other business owners and generate lots of leads for yourself. Our next article will be about presentations and follow up.

If you have not signed up you still have time. Remember participating gives you additional opportunities to present yourself and your business to our community. Need a payment plan, we are happy to help. Give the chamber a call at (707) 578-7975 and they will be happy to provide a plan to support you in attending,

Please feel free to make a comment or ask a question. When this happens we will credit you and your business for the comment or question.

If you have any ideas for a topic please email Elaine at - elaineholtz@sbcglobal.net

Respectfully submitted by: Elaine B. Holtz, Norton & Holtz Business Solutions

UPCOMING BUSINESS SOCIALS

Thursday, July 14 5:30-7:30pm
 Hosted by **Mike McGuire, 4th District Supervisor**
 Location: TBD

Thursday, August 11 5:30-7:30pm
 Hosted by **Cloverleaf Ranch**
 Location: 3892 Old Redwood Hwy., Santa Rosa

Thursday, September 8 5:30-7:30pm
 Hosted by **California American Water**
 Location: TBD

Thursday, October 13 5:30-7:30pm
 Hosted by **Anytime Fitness**
 Location: 490 Larkfield Center, Santa Rosa

Thursday, November 8 5:30-7:30pm
 Hosted by **Extended Child Care Coalition**
 Location: TBD

Thursday, December 8 5:30-7:30pm
 Hosted by **Molsberry Markets, Inc. & Exchange Bank**
 Location: 500 Larkfield Center, Santa Rosa

Sign Up NOW for 2012 Socials
- dates are filling up - schedule yours NOW!

If you are a member interested in hosting a Business After Hours Social, please contact Kimberlee Anderson, 546-8020, email assetsinsurance@gmail.com, or visit our Calendar of Events page at markwest.org.

ANNUAL INSTALLATION DINNER

Friday, July 29 6:00-9:00pm
"Spagetti Western" at the Cloverleaf Ranch
 Special Guest: **Mike McGuire, 4th District Supervisor**
 Location: 3892 Old Redwood Hwy., Santa Rosa
 Price: \$30 per person, includes wine with dinner

WINE COUNTRY HARVEST FAIRE & BUSINESS SHOWCASE

Wednesday, October 5 4 - 8 pm
 Hosted by **60+ Local Businesses**
 Location: Wells Fargo Center for the Arts
 50 Mark West Springs Road Santa Rosa

**HOLIDAY TREE LIGHTING**

Wednesday, December 7 6:00-7:00pm
 Hosted by the **Mark West Area Chamber**
 Location: Larkfield Center in front of Molsberrys Market

CHAMBER MEETINGS

Tuesday, July 12
Board of Directors
 11:30am - 1:00pm
 Grace Fellowship

Thursday, July 14
Ambassadors
 4:00pm - 5:00pm
 Chamber Office



*Interested in joining our Ambassador Club?
 Contact Kim Anderson
 Assets Insurance 546-8020
assetsinsurance@gmail.com*



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**Sonoma
 CONNECTION**

**John Essman
 Kathleen Palmer**
 P O Box 1381
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info@sonomaconnection.com
www.sonomaconnection.com

Web Site Design • Search Engine Optimization
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Members of the Chamber congratulate the Sonoma County School of Music

MEMBER DISCOUNT

ANYTIME FITNESS OFFERS MEMBERS DISCOUNT!

Mark West Chamber Members,

The Chamber has been very supportive of our efforts and we wanted to express our gratitude by offering a special deal for the owners and employees of the businesses that are Mark West Chamber members. Please feel free to forward to your employees or post the attachment (on page 14) in the break room.

Membership at Anytime Fitness has many benefits, including:

Employees-The benefits of physical activity are well documented and numerous. You will be more energetic and focused at work and in life. You will benefit from stronger bones and muscles. You will be less likely to contract heart disease, diabetes or suffer from a stroke. You will quite possibly live longer and experience an improved sex drive. You will certainly feel better about yourself. You will also have access to over 1600 Anytime Fitness locations around the world, great when traveling on business or pleasure. We are accessible 24 hours per day/365 days per year, unmatched convenience.

Employers-You will benefit from a much more focused and attentive workforce. Your absenteeism will drop, and better yet, your presenteeism (employees who made it to work but lack focus) will decrease as well.

Lastly, our offer is a perk that you can offer to your employees that does not cost you a penny. They benefit just by your inclusion in the Mark West Chamber.

Please let us know if you have any questions at all about our facility or if you would like us to make a more formal presentation to you or your staff. Thank you for your time.

Anytime Fitness Larkfield (next to Molsberry's Market) 707-578-4900



**THANK YOU
TO OUR
TRADESHOW
SPONSOR
CALIFORNIA
AMERICAN
WATER!**

WINE COUNTRY HARVEST FAIRE & BUSINESS SHOWCASE
JOIN US ON WEDNESDAY, OCTOBER 5 4:00 - 8:00 PM
Wells Fargo Center for the Arts, 50 Mark West Springs Road, Santa Rosa, CA



Purchase Your Tradeshow Booth Online NOW:
<http://www.markwest.org>

Member's Price:
4' Table= **\$250**
8' Table= **\$350**

Support Your Chamber = Support Your Community!

**BEST WESTERN WINE COUNTRY INN & SUITES
HELP CLEAN THE WORLD**

***Guest room soaps and bottled amenities
(shampoos, conditioners, lotions and gels)
will be recycled for worldwide distribution to
stop the spread of preventable diseases.***

Guests may come to Sonoma County for the wine, but the greater value may be found in the soaps and shampoos they leave behind.

Best Western Wine Country Inn & Suites, in the heart of Sonoma wine country, has partnered with Orlando, Fla.-based non-profit organization Clean the World (www.cleantheworld.org) to collect and recycle hotel soaps, shampoos, conditioners, lotions and gels to help fight the global spread of preventable diseases. The soaps collected at Best Western Wine Country will provide a bountiful harvest of hygiene products that will be shipped to Clean the World for recycling and distribution around the world.

Clean the World is the largest global recycler of hotel amenities, and in just two years of operation has distributed more than 8 million bars of soap to children and families in the United States, Haiti and more than 40 countries worldwide.

Each day 9,000 children around the world die from diseases such as acute respiratory illness and diarrheal diseases that can be prevented by washing with bar soap. Clean the World has a mission to put soap in the hands of people who need it most to improve hygiene and sanitation conditions.

“With so many visitors coming to enjoy the wines in our area, we know we have a steady flow of guests with a deep appreciation for the environment,” says Todd Anderson, General Manager of Best Western Wine Country Inn & Suites. “By partnering with Clean the World we know that the soaps and bottled amenities enjoyed by our guests will be recycled to help others in need. That’s not only good for the people receiving the soaps, but it’s great to know that we can do our part to improve the living conditions for people a world away.”

Clean the World has partnered with nearly 800 hotel properties in North America to provide soaps and bottled amenities to people in need. While doing so, the organization has also fulfilled a valuable environmental mission by diverting an estimated 550 tons of hotel waste from polluting landfills in the United States and Canada.

“The wine country is known for its beauty and its bounty,” says Shawn Seipler, Executive Director at Clean the World. “In a region of rich resources that produce great wines, we also find a treasure of hygiene products that can be recycled to benefit children and families in need. We’re proud to add Best Western Wine Country Inn & Suites to our growing list of partners who are leading our global hygiene revolution to stop the spread of preventable diseases.”

As a non-profit 501 (c) (3) organization, Clean the World welcomes tax-deductible donations from people, corporations and organizations willing to offer support. Online donations may be made at the Clean the World website: <http://www.cleantheworld.org/donate-money.asp>

Best Western Wine Country Inn & Suites has just completed an extensive renovation in all public areas and guest rooms. They are within minutes of 30 major wineries including Kendall Jackson, Korbel & Rodney Strong.

Located just six miles from Charles M. Schulz (STS) Airport, 20 miles from Calistoga and The Napa Valley, and 55 miles from the city of San Francisco. Visit their website to learn more: www.wincountryhotel.com, or call 707-545-9000.

contributed by Todd Anderson, General Manager, Best Western Wine Country Inn & Suites

**COMMUNITY
NEWS**

*Todd Anderson, General
Manager, Best Western
Wine Country Inn & Suites*



Chamber Ambassadors commandeered our booth and handed out treasures to a large crowd of over 350 attendees!

Leslie Pietsch, Assets Insurance, Lacey Burdette, Windsor Times, Kimberlee Anderson, Assets Insurance, Will Brodt, Promos OnCall, Wendy Morrow, Tara Bella Winery, Elaine B. Holtz, Norton & Holtz Business Solutions

not pictured:
John Essman, photographer, Sonoma CONNECTION, Aggie Maggio, Coldwell Banker Don & Barbara Wilson, RVFD

CHAMBEREE ACKNOWLEDGEMENTS

continued from page 2

Thank you to all the Mark West Area Chamber of Commerce and Visitors Center Ambassadors! The pirate theme of our booth made the Chamberee lots of fun for all of us. It was great being with all the volunteers at the booth.

Thanks to Molsberry Markets, Inc. who donated a portion of the food, and to Tara Bella Winery, for very generous wine pourings for all who came to our booth.

The gift basket was put together by Susan Lindstrom of GUARDIAN Caregiver Connections.

The following businesses contributed to the basket – thank you all for your generous participation.

Sonoma County Airport Express, Tony Gerald; Best Western Wine Country Inn & Suites, Todd Anderson; Anytime Fitness, Eric Nelson; Healdsburg Tribune/Windsor Times, Lacey Burdette; Health Are We, Jeanne Haddorff; PromosOnCall/GraphicsOnCall, MonaVie Distributors, Will and Denise Brodt; California American Water, Tony Lindstrom; Molsberry Markets, Inc., Brian Molsberry; GUARDIAN Caregiver Connections, Susan Lindstrom; and Manzanita Creek Winery (wine).

Congratulations to our business card drawing winner Lynnette Shaul of the Sonoma West Publishers in Sebastopol. I personally delivered the book “Einstein and the Poet, In Search of the Cosmic Man” to her. The prize was donated by Ken Norton of Norton Holtz Business Solutions.

Events like this provide opportunities to network along with demonstrating what a vibrant community Sonoma County truly is.

A special thank you to all the Chambers that participated - Cloverdale, Cotati, Geyserville, Healdsburg, Hispanic, Mark West, North Bay Black, Rohnert Park, Russian River, Santa Rosa, Sebastopol & Windsor.

Respectfully submitted by: Elaine B. Holtz



Todd Anderson, Best Western Wine Country Inn & Suites, Denise Brodt, Promos OnCall



Erika McGuire, Steve Hoxie, Pacific Coast Air Museum, Jenny Kidd, Supervisor Mike McGuire's office



Erin Schreiner, Eichler's Auto & Truck Repair, Vicki Norris, Geyserville Chamber, Kathleen Palmer, Sonoma CONNECTION



Roger Olson, Pacific Coast Air Museum, Sonoma County 4th District Supervisor Mike McGuire



Just another beautiful day in Sonoma County!

MARK WEST AREA COMMUNITY INFORMATION

AREA POPULATION - within a 3 mile radius - 20,000

ELEVATION - 160 feet above sea level

BOUNDARIES - Area approximately bounded by:

Shiloh Road - North Piner Road - South

West Olivet Road - West Lodge on Mark West Springs Rd - East

The Lark Newsletter is published monthly under the direction of:

The Mark West Area Chamber of Commerce & Visitors Center

4787 Old Redwood Hwy, Suite 101, Santa Rosa, CA 95403

ADVERTISING: 6 months \$107.50; 1 year \$200

FLYER INSERTION: \$35 per issue.

You supply a pdf version of your 8.5" x 11" flyer to info@markwest.org

You can pay online @ <http://markwest.org/payment/>

The Lark Newsletter is emailed to member businesses each month.

For more information, contact the Chamber Office at 578-7975.

Editors: Kathleen Palmer & John Essman (707) 433-8774

Sonoma CONNECTION info@sonomaconnection.com

Deadline for publication is the 3rd Wednesday of the month.

Please email your materials to info@markwest.org

*Promote your business with
your flyer in the Chamber newsletter.
You supply the flyers - We do the work!*

CHAMBER MEMBERSHIP DUES

Effective May 1, 2006

Standard Dues		Non-Profit Dues
\$125.00	Business (1-5 Personnel)	\$110.00
\$175.00	Business (6-10 Personnel)	\$155.00
\$245.00	Business (11+ Personnel)	\$215.00
\$625.00	Corporate Sponsor	
\$ 95.00	Individual (no business affiliation)	

You can pay online @ <http://markwest.org/payment/>

OFFICERS

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Brian Molsberry Molsberry Markets, Inc.
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John Essman Sonoma CONNECTION
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527-5987 elaine@nortonholtz.com

VP Community Services, Membership

Patricia Dearmin 539-4945

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FAX 707-546-0902

Mark West Area Chamber of Commerce and VISITORS CENTER



4787 Old Redwood Hwy, Suite 101
Santa Rosa, CA 95403

AFTER HOURS BUSINESS SOCIAL

Thursday, July 14
5:30- 7:30pm

Hosted by
**SUPERVISOR
MIKE MCGUIRE**
Chamber Offices
4787 Old Redwood Hwy.

BRINGING BUSINESS & THE COMMUNITY TOGETHER!

Thank you to our 21st Annual Harvest Faire & Business Showcase Vendors & Participants!

MORE PHOTOS NEXT MONTH!



Weinstein Security, Inc.



Windsor Times



Rincon Valley Fire District



Eagle Distributing



Frank-Lin Distillers

Thank You to Our Corporate Sponsors!



Please join

Supervisor Mike McGuire

for **Mike's After Work Fiesta!**
at the **Mark West Area Chamber of Commerce**

*Wind down after a long day at the office and celebrate summer
with Mike at the monthly Mark West Area Chamber Mixer!*

Thursday, July 14, 5:30 – 7:30pm

Mark West Area Chamber Building

4787 Old Redwood Highway
Larkfield, CA 95403

*Enjoy an incredible array of authentic Fiesta appetizers, exquisite
North County wines, raffle prizes and the soothing sounds of Windsor's
student Bellamor String Quartet!*

RSVP: Jenny@MikeForSupervisor.com or (707) 838-3279

We hope to see you there!

www.MikeForSupervisor.com

Proudly paid for by Mike McGuire for Supervisor, 2014. FPPC ID# 1319351
No tax dollars were used in association with this event.

**MIKE
McGUIRE**
SUPERVISOR

SPAGHETTI WESTERN

**JULY
29**

6-9 PM

\$30

CLOVERLEAF RANCH
3892 Old Redwood Hwy.

***Put on your boots and lets do
the Boot, Scoot and Boogie!***



Raffle Prizes!

\$30 per person includes:

Cocktails: 2 Drink Tickets @ for Beer, Wine & select liquors

Menu: Appetizers - Wine - 3 Pastas - Garlic Bread - Dessert

Company: _____

Name(s): _____

Address: _____

Phone: _____

Email: _____

Pay Online @ MarkWest.org

OR Mail Check OR Mail CC#

Card #: _____

Exp Date: ____/____/____ **Ver#:** _____

Signature: _____

Mail: MWACC, 4787 Old Redwood Hwy, Suite 101, Santa Rosa, CA 95403 FAX: 707 578-0397

SMALL BUSINESS TAX SEMINAR

A Seminar Designed for Today's California Small Businesses: Your Finances Your Future!

Wednesday, July 20, 2011

8:30 a.m. – 12:00 p.m.

Sonoma Mountain Village Event Center
1400 Valley House Drive, Rohnert Park, CA 94928

Presented by:



California State Controller John Chiang

&



Sonoma Mountain Business Cluster

In Partnership with

Office of State Senator Noreen Evans (2nd, S.D.)

Office of State Senator Mark Leno (3rd, S.D.)

Office of Assemblymember Wesley Chesbro (1st, A.D.)

Office of Assemblymember Jared Huffman (6th, A.D.)

Office of Assemblymember Michael Allen (7th, A.D.)

Sonoma County Economic Development Board

City of Santa Rosa

North Coast SCORE, Santa Rosa

SAFE-BIDCO

County of Sonoma

Hispanic Chamber of Commerce of Sonoma County

Santa Rosa Chamber of Commerce

Cotati Chamber of Commerce

Sonoma Valley Chamber of Commerce

Petaluma Chamber of Commerce

Mark West Area Chamber of Commerce

Russian River (Guerneville) Chamber of Commerce

Windsor Chamber of Commerce

Sebastopol Chamber of Commerce

Other Invited Guests

Office of Congressman Mike Thompson (1st, C.D.)

Office of Congresswoman Lynn Woolsey (6th, C.D.)



- ✓ Taking Advantage of CA Resources & Opportunities
- ✓ Keeping Pace with What's New at the BOE and EDD
- ✓ Incorporating Critical Changes in Tax Law with IRS and FTB Requirements
- ✓ Growing Your Business by Utilizing Local Resources & Financing Opportunities

The Seminar is FREE!!

[Click here](#) to RSVP!

Small Business Tax Seminar RSVP Registration Form

RSVP Required by 07/16/2011 - (Please complete one form for each person attending-please print)

Name _____ Title _____

Organization _____ Phone _____

Fax _____ E-Mail _____

Address _____ City _____ Zip Code _____

To RSVP: Phone#: 213-833-6010, Fax to (213) 833-6011, E-mail: XKuo@sco.ca.gov, or [Click here](#).

Or Mail to State Controller's Office, 777 S Figueroa St., Ste 4800, Los Angeles, CA 90017

For more information, please e-mail Xavier Kuo at XKuo@sco.ca.gov



Wellness Partnership

Mark West Chamber of Commerce

*Mark West Chamber members and their employee's can now be a part of some fabulous opportunities to **Anytime Fitness** at the **Larkfield Center**.*

- **14-day FREE Mini-Membership**
- **3 FREE Hydromassage sessions (your body will love you for it.)**
- **30 minute FREE fitness consultation with a nationally certified trainer.**
- **And to top it all off, if you decide to join...an exclusive membership rate valid only for Chamber Members and their employee's.**



Courtesy of the following Anytime Fitness club:

Anytime Fitness Larkfield

Phone: (707) 578-4900

Email: anytimefitnesslarkfield@gmail.com

Valid at participating locations.

GET STARTED TODAY!

WHY STAND IN LINE

WHEN

YOU CAN BUY IT ONLINE!

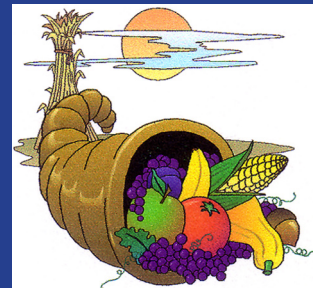
“ GREAT PRICES”

FIVE % OF ALL SALES \$ WILL BE DONATED

TO OUR CHAMBER!

THE WEBSITE ADDRESS IS” BAERDOWN.COM”

22nd Annual Wine Country Harvest Faire Business Showcase & Silent Auction



Wednesday, October 5, 2011 4 – 8 PM

presented by the
Mark West
Area Chamber
of Commerce &
Visitors Center



Exhibits, Entertainment, Networking

FUN, FOOD & WINE

Please call the Chamber at 578-7975 or
visit www.MarkWest.org to participate.

Join us at the

**WELLS FARGO
CENTER FOR
THE ARTS**



Company _____
Contact _____
Address _____
City/State/ZIP _____
Phone/FAX _____
Email _____

- ☐ Check payable to: Mark West Chamber
☐ Pay Online: MarkWest.org
☐ Please charge my VISA/MASTERCARD

Card # _____
Exp Date _____ Ver # _____
Signature _____

YES, I will donate to the Silent Auction:
item _____ value \$ _____

Corporate Sponsorships Available.
Ask for Details.

	Members	Non-Members
4' Table	\$250	\$375*
8' Table	\$350	\$475*

(50% deposit required
to reserve a space)

(* includes 1 Year
Membership)

Booth Fee includes display space, table, 2 chairs,
tablecloth, and exhibitor ribbons.

Electricity available on request, at no additional charge.

Reserve Your Space NOW!

Table Location

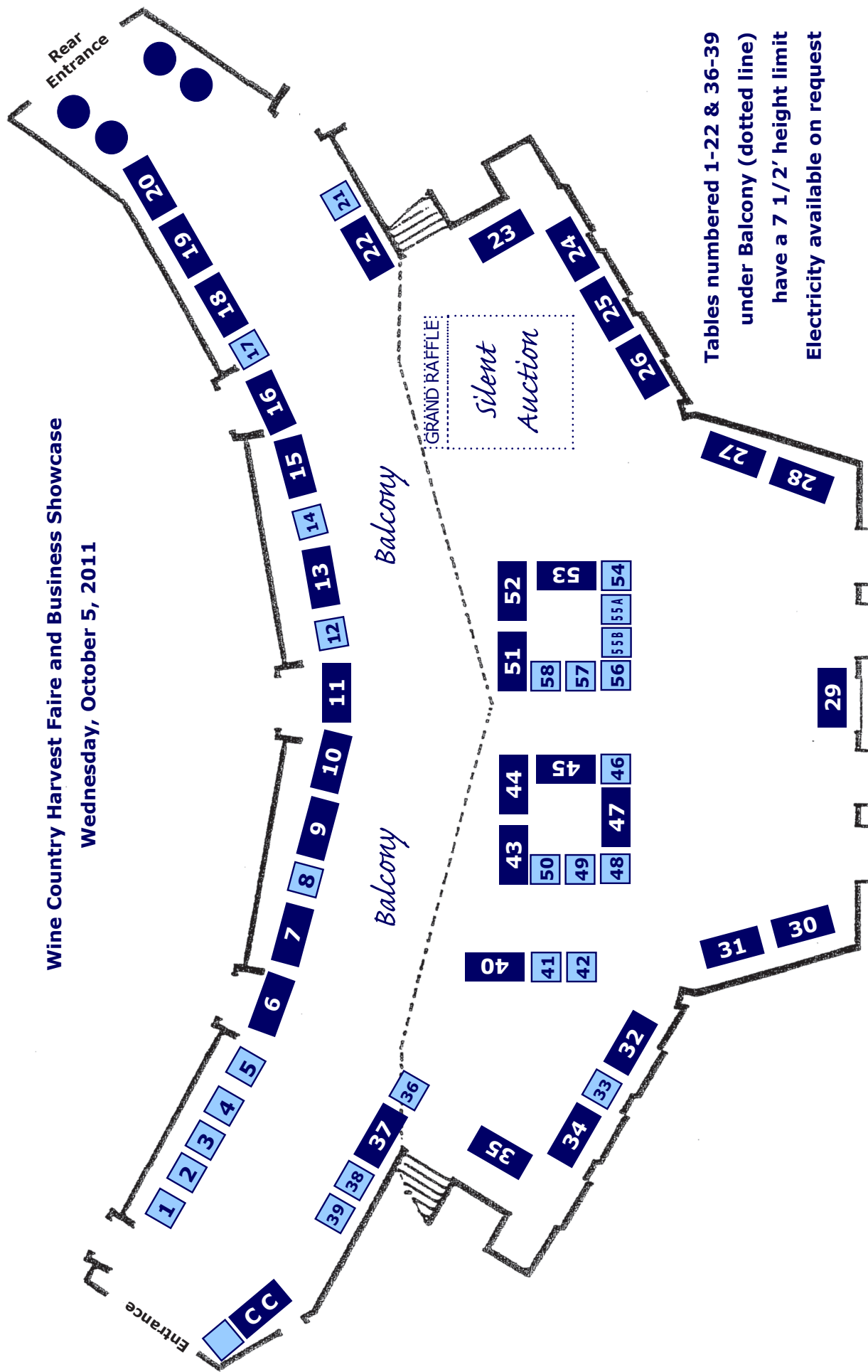
1st Choice _____ 2nd Choice _____

☐ 4' Table ☐ 8' Table

☐ Check if table not needed
(see back for height restrictions)

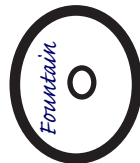
Mail: MWACC, 4787 Old Redwood Hwy, Suite 101, Santa Rosa, CA 95403 FAX: 707 578-0397

Wine Country Harvest Faire and Business Showcase Wednesday, October 5, 2011



Tables numbered 1-22 & 36-39
 under Balcony (dotted line)
 have a 7 1/2' height limit
 Electricity available on request

4' table
 8' table



Patio

Patio