## Mark West Area Chamber of Commerce and VISITORS CENTER



BRINGING BUSINESS & THE COMMUNITY TOGETHER!

4787 Old Redwood Highway, Suite 101, Santa Rosa, CA 95403 Visitors Center: Mon. - Fri. 10 am - 3 pm www.markwest.org 707-578-7975 office@markwest.org

June 2021 Volume XXXV Issue 6

# CONGRATULATIONS TO ROB AND STEPHANIE BISORDI, 2021 SPIRIT OF SONOMA AWARD WINNERS

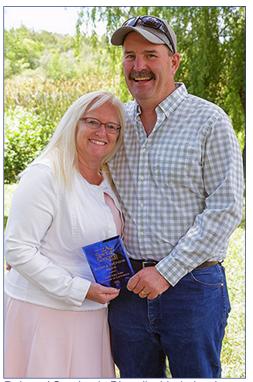
On May 21, 2021, the Sonoma County Economic Development Board presented its 20th Annual Spirit of Sonoma Awards. The Mark West Area Chamber Of Commerce nominated Rob and Stephanie Bisordi of Bisordi Ranch and Vineyards, LLC, and is happy to congratulate them on their well deserved award.

Spirit of Sonoma honors those who contribute to the economic development and enhancement of the communities in which they live and work through donations of their time and expertise in support of local business, and in helping others.



Sutter Santa Rosa Emergency Department worker Leo Clamar, EMT expresses appreciation for the meal purchased from Norm's Kitchen on May 22, 2020 as part of the Lunches for Lifesavers program spearheaded by Rob and Stephanie Bisordi.

"Over the course of the past year, our region has faced challenge after challenge. The recipients of this award have gone above and beyond to help others, to be a dependable source of stability, and to keep the spirit alive throughout Sonoma County," said Sheba Person-Whitley. **Executive Director** for the EDB.



Rob and Stephanie Bisordi with their prize, at the awards ceremony May 21. They were recognized for their wide support of the community, and in particular for spearheading the Lunches for Lifesavers program. Photo credit: Sonoma County Economic Development Board.

Each honoree is nominated by local Sonoma County chambers of commerce and trade organizations.

The Mark West Area Chamber nominated Stephanie and Robert because of their a passion for community service. Whenever there is a need in the community, they are the first ones there to lend a helping hand. At the start of the pandemic Stephanie and Robert came up with a creative

Continued on page 2

### HOST A SOCIAL, PROMOTE YOUR BUSINESS

We are now booking sponsorships for Business After Hours Socials for 2022 Reserve your preferred month to promote your business!

Contact us at office@markwest.org

Our events calendar is filling up fast. Many companies are grabbing every opportunity to catch up after the Covid-19 slump. We are now filling out our calendar well into 2022, but there are still open slots. Business After Hours Socials are a great way to boost awareness of your business, and get local business people into your shop or office so you can show them what you do. Contact us today!





Steve Plamann
Aaction Rents
President
Our Mission:
The Mark West Area
Chamber of Commerce
is organized to advance
the economic well-being
and uniqueness of the
Mark West Area so that its
citizens and all areas of its
business community shall
prosper.

### BOARD OF DIRECTORS MEETING

Second Tuesday
Of Each Month
11:30 am - 1:00 pm
Contact the Chamber
for links and
attendance information

#### PRESIDENT'S MESSAGE

It is great to hear that customer counts have already picked up in stores. I have talked to many business owners and their daily customer counts are up almost everywhere. Yes, everyone is fully open for business and there is a hustle and a bustle on the streets, like before the Coronavirus, as life takes one giant step toward normal. How can the Mark West Area Chamber help you, now that we have all opened back up at full throttle? We can use our Facebook page, our website or even the Lark newsletter to spread a message from your business to the community. Are you back to full staff and full service? Let us help you get the word out. Are your business hours back to normal? Are your selves full of merchandise? Do you need more employees? What do you want us to tell the community that would help get them in your door? We recently did two promotional ribbon cuttings and posted both events on social media, to help promote two of our members. Contact us at office@markwest.org and tell us how we can help get your business back on track.

I still wear my mask in stores when I think it makes others more comfortable. Yes, I am out spending money, much more now than before the 15th of June. I am really enjoying being out in a more relaxed fashion and seeing more happy faces. "Shopping local" is the best medicine for our local economy and I believe that is what most people prefer. It keeps the money in our community and allows our business owners to hire more local employees. It also allows them to invest that money right back into their business and our local economy. By supporting our unique local businesses we also define our area and encourage more shopping from those outside the area. Shopping local is good for everyone in our community.

As you may have already heard, we are back doing monthly Socials on the second Thursday of each month. The last two and the next two are outdoor venues. The May and June Socials were well attended and really fun. Our July 8th social will be at Ancient Oak Cellars. Come out to see their new barn and sample their award-winning wines. Then, on August 12th we will be at Bisordi Ranch. Both these places have breathtaking views of

our area. Enjoy local networking, great food, refreshing drinks, and many chances to win money and prizes.

On September 22nd the Mark West Area Chamber will once again host the Mark West Area Community Faire and Business Showcase. It will be outdoors at the LBC. Sign up for your booth soon and take advantage of this great local opportunity to promote your business and enjoy all the fun events at the Faire, including a Silent Auction and our famous Dunk Tank Event.

Steve Plamann, President



A busy scene at a past Community Faire and Business Showcase. Local businesses find great promotional value at the Faire.

### Rob and Stephanie Bisordi, 2021 Spirit of Sonoma Award Winners, Continued from page 1

solution to keep healthcare providers fed and restaurants operating through the Lunches for Lifesavers program. Robert, a fire captain with the Sonoma County Fire District, knows from experience the importance and stress relief a warm cooked meal brings when responding in emergency situations. This inspired Stephanie and Robert to launch Lunches for Lifesavers. The couple collected donations from the community to provide meals for first response healthcare workers. This program not only gave peace of mind and kept bellies full for our local healthcare workers, but also supported local restaurants who are among the most hard hit from the impacts of the pandemic. Their dedication to the community and creative problem solving truly captures the Spirit of Sonoma.

Again, congratulations Rob and Stephanie, and thank you for all you do!

Article text developed from EDB press release (http://sonomaedb.org/Press-Releases/
20th-Annual-Spirit-of-Sonoma-Honorees-Announced/) and EDB website content (http://sonomaedb.org/Calendar/Spirit-of-Sonoma/)

To host a Ribbon Cutting, contact office@markwest.org



Interested in joining our Ambassador Team? Contact the Chamber at office@markwest.org

### **JUNE SOCIAL REPORT**

Tom Hutchins, owner of West County Computers, hosted our June Social with delicious sandwiches from Costco and a great wine selection. Despite the name, West County Computers is located in the heart of Larkfield. In fact, they are in the same building with California American Water and our own Chamber office, and the parking lot made an excellent location with its shady trees. Everyone was in a celebratory mood in anticipation of the further relaxing of COVID restrictions, and we had over seven raffle prizes donated by our member businesses.

Tom gave a brief history of his journey to become a computer guru, from his first foray into computer programming as a teenager, through a diversion into training as an EMT and nurse, and then his decision to be a small business owner. We are happy to have him and his computer and network expertise in our chamber. West County Computers has offered computer maintenance and support services in Sonoma County since 2003. Available to both businesses and consumers, Tom's services cover a full spectrum of technology solutions, including remote monitoring and management of your computer networks and 24/7 help desk support. Residential computer repair services cover virus removal, speed improvements, remote protection, and hardware upgrades.

The evening was MC'd by Board Director Brian Molsberry of Molsberry's Markets, Inc., who welcomed our host Tom and his wife Sarah. Brian's wife Debbie was the lucky winner of the 50/50 drawing, taking home a whopping \$80 thanks to the ticket selling talent of Ambassador Paul Peck of Solstice Senior Living. Our Ambassador Team made the evening run smoothly, with Stephanie Bisordi of Bisordi Ranch & Vineyards, LLC taking photographs, Marco Angrisani of Boylan Point and Cinthya Gamino of Pacifica Senior Living Santa Rosa supervising setup and cleanup, and Danielle Cazares of Naturalight Solar, Inc. staffing the welcome table.

We welcomed several brand new members to the Chamber: new Corporate Sponsor Fred Pena of D Block Security, Lauren Hull of Windsor Connection Magazine, and the Santa Rosa Original Certified Farmers Market, owned by Pegi Ball but represented this night by Market vendor Eddie Ramos of Myriad Coffee, who enthralled us with his enthusiasm for great coffee.

Our Pot of Gold was \$280, but no one from Eyes on the Green Optometry was in attendance. Therefore, our next Pot of Gold drawing will be \$300.

Almost no one who attended went home empty-handed. Here is the impressive list of raffle prize winners:

- Annie Barbour of Atlas Pavers won the Sonoma County Airport swag bag.
- Brian Molsberry of Molsberry's Markets, Inc. won a swag bag from Banner Bank.
- Melissa Moholt-Siebert of Ancient Oak Cellars won a \$200 gift certificate from West County Computers.
- Lauren Hull of Windsor Connection Magazine won a bucket of watersaving devices from California American Water.
- Board member Pete Lescure of Lescure Engineers won a beach ball donated by Best Western Plus Wine Country Inn and Suites.
- Our host Tom Hutchins scored a bag of coffee donated by Eddie Ramos of Myriad Coffee.

Our next Social will be on July 8, hosted by Ken and Melissa Moholt-Siebert in their new barn at Ancient Oak Cellars. Don't forget to bring a raffle prize — and we hope to see you there!

Contributed by Beth Henry, VP Publicity and Public Relations Photos provided by Stephanie Bisordi, Bisordi Ranch & Vineyards, Inc.



Host Tom Hutchins, owner of West County Computers, holds a bag of Myriad Coffee, one of the many door prizes on June 10.



Ambassador Paul Peck of Solstice Senior Living Santa Rosa stands with new Chamber member Lauren Hull of Windsor Connection Magazine, winner of the bucket filled with water conservation supplies donated by CalAm Water.



L to R: Johnathan Williams, Lauren Hull (Windsor Connection Magazine), new Corporate Sponsor Fred Pena, owner of D Block Security, Marco Angrisani (Boylan Point), Past President Doug Williams, and Debbie Molsberry.



L to R: Chamber Ambassadors Danielle Cazares (Naturalight Solar, Inc.), Marco Angrisani (Boylan Point), and Stephanie Bisordi (Bisordi Ranch and Vineyards, LLC.)

### BUSINESS SPOTLIGHT TOWN & COUNTRY PROPERTIES: LOVE WHERE YOU LIVE

Whether you are buying or selling a home, it is important to have a broker you can trust helping you along with the process. For the seller, the broker holds the important role of ensuring that the asking price is fair and that the selling process goes smoothly. But for the buyer, the broker's job is even more important. The broker is trusted to help guide the buyer to a home they will not only live in, but also love. With Bob Moreiko, owner of Town & Country Properties, buyers and sellers will be able to rest easy knowing that they have a broker who does his job well, and cares about his clients.

Bob's real estate journey began 33 years ago. A native of upstate Binghamton, New York, Bob moved to California in 1982, and within six years had secured his professional license to sell real estate in California. In 1997, Bob opted to go independent, and founded Town &



Town & Country Properties, 5212 Old Redwood Hwy, Santa Rosa CA 95403. 707-566-3980. bmoreiko@comcast.net

Country Properties. In the years since, the business has continued to grow, with most of Bob's business coming via referrals or word-of-mouth. In addition to selling homes in Sonoma County, Town & Country has had business in the counties of Marin, Napa, Lake, Mendocino, and even Humboldt. Additionally, Bob is also licensed in Nevada, enabling him to work with residents of that state, or with California residents who may want to purchase property in our neighboring state.

In recent years, Bob has begun to work more closely with elderly residents, providing them with the assistance they need to buy or sell, no matter their age. This work has become one of Bob's highlights, and he finds it an honor to help others in this way. This desire to help others has manifested in diverse ways. During the Tubbs fire of 2017, Bob and a friend made a trip to Larkfield to check on the office. Once they arrived, they were quick to step up and help many trapped Larkfield residents escape their homes. In the aftermath, Bob continued to help, providing banks and insurance agencies with price opinions to help many displaced residents retain control of their property.

Bob was once a member of the Mark West Area Chamber of Commerce for a period of about five years. He allowed his membership to lapse during a lull period, and has recently re-joined at the urging of Beth Henry, the Chamber's Vice President of Membership, Publicity, and Public Relations.



Bob Moreiko, owner of Town & Country Properties.

Whether you need a home, or need to sell a home, Town & Country Properties is ready to help. Bob is willing to do everything he can to ensure your experience is the best it can be. To his fellow members of the Chamber, Bob says: "The more people we get into the Chamber, the more we can help our community. Get the word out!"

Contributed by Johnathan Williams, Freelance Writer



Serving Sonoma County Since 1959
Family Owned and Operated
We offer more to our shoppers.
Stop by our Gourmet Cheese Counter and
Sample Imported and Domestic Cheese

522 Larkfield Center, Santa Rosa 707/546-0307



# SONOMA COUNTY RELEASES EVACUATION ZONE MAPS FOR UNINCORPORATED AREAS

The County of Sonoma has released official evacuation zone maps designed to help residents be ready for an emergency that may require them to evacuate their homes.

**Read the press release:** https://sonomacounty.ca.gov/CAO/ Press-Releases/Sonoma-County-releases-evacuation-zone-mapsfor-unincorporated-areas/

The County is establishing standardized evacuation zones for Sonoma County. In the past, evacuation zones were different for each incident. Now zones will remain the same, and residents are urged to learn their evacuation zones and be ready to go when an evacuation order is issued. The maps show evacuation zones for unincorporated areas in Sonoma County as well as most of the incorporated communities.

**See the Evacuation Zone Map:** https://socoemergency.org/evacuation-map/

Wilcos Wi

Part of the official Sonoma County Evacuation Zone Map. See the whole map at https:// socoemergency.org/get-ready/evacuation-map/

"With wildfire season upon us, these official evacuation zone maps are an essential part of doing everything we can to make sure our families and neighbors are safe if disaster strikes," said Supervisor Lynda Hopkins, Chair of the Sonoma County Board of Supervisors. "We all need to learn our zones and know what to do and where to go if our zone is ordered to evacuate."

County emergency officials say that knowing your evacuation zone number is a key element of a disaster preparedness plan. Residents are urged to write down their zone number and consider learning the zones near their residence to help them better understand the level of risk to their property when an emergency arises. It also is important to know the evacuation zone where you work and where your children's schools are.

During the Kincade Fire in October 2019, for example, more than 190,000 residents in the County eventually were ordered to evacuate their homes. The Sheriff's Office was nearly finished developing the evacuation zone maps when the Walbridge and Meyers fires hit in August 2020, followed by the Glass Fire a month later. The decision was made to release the draft maps at that time. Feedback from the community and first responders after those fires has been incorporated into the final, official evacuation zone maps referenced above. Evacuation zone numbers in unincorporated Sonoma County now have SON before the number.

To help first responders evacuate neighborhoods quickly and safely during a disaster, the Sheriff's Office is giving away evacuation tags to residents living in unincorporated Sonoma County and its contract cities, Sonoma and Windsor. Residents are encouraged to place the tag in a location that is most visible to first responders who are on the street. This could be a gate, a mailbox, or a front door. If there is more than one home on the property, make sure all homes are evacuated before placing the tag near the street.

Residents also are urged to sign up for emergency alerts to ensure they receive critical updates, including evacuation alerts. Register at:

- SoCoAlert.com or (707) 565-1369
- Nixle.com or text your zip code to 888777

Article text adapted from May 21, 2021 press release by the Sonoma County Administrator's office, https://sonomacounty.ca.gov/CAO/Press-Releases/Sonoma-County-releases-evacuation-zone-maps-for-unincorporated-areas/

### Don't just bounce back. Bounce Forward™.

We're offering great prices on flexible Internet, Voice and Security solutions.

Because we believe every business deserves the chance not just to bounce back, but to adapt, succeed and thrive.

Learn more at ComcastBusiness.com.

©2020 Comcast. All rights reserved.

COMCAST **BUSINESS** 



### LIGHT UP YOUR LIFE WITH NATURALIGHT SOLAR!

Naturalight Solar is a local contractor who specializes in natural daylighting products and products that use the power of the sun to make your home brighter and more comfortable, such as tubular and traditional skylights, skylight blinds, and solar attic fans. Many

people still think that skylights let a lot of heat into your home, but with advances in skylight technology, high quality brands such as VELUX skylights are very energy efficient. Quality tubular skylights provide



Skylights from Naturalight Solar can completely transform a space.

tremendous amounts of light while maintaining your home's temperature. Our solar attic fans help to silently dissipate hot air from your attic, helping to keep your home cooler. NLS has been operating in Sonoma



NLS team installing a tubular skylight.

County for over two decades. For the last 12 years our office was located in the Larkfield Shopping Center, but we gave that space up during covid and are working from home and at our client's homes and businesses. We provide exceptional service so you can trust that your skylights and roofs stay leak free. Naturalight Solar, Inc. is committed to quality and unparalleled customer

service in all aspects of our business. You're going to like the way things look with Naturalight!

Visit us at NaturalightSolar.com!

Contrib. by Christa Durand, CEO Naturalight Solar Inc.

### SALON MARCEL EXPANDS SERVICES

Salon Marcel in Larkfield is one of the many

businesses that has enjoyed the relaxing of restrictions since June 15. Here we highlight two of the terrific teams at the full service salon — Michelle Scarpete, blonding and Balayage specialist, and Kate Beall, natural nail specialist.

Michelle's blonde transformations are breathtaking, and she explains her process every step of the way with expert attention to detail. She is dedicatedly committed to her clients, and features Olaplex hair care for salon and at-home treatments. Michelle's passion for hair comes from her love of helping people feel confident in their individual beauty, and she shines at Salon Marcel.



Salon Marcel is located at 4795 Old Redwood Hwy Ste C, Santa Rosa, CA 95403. Call for an appointment: 707-523-0397.

Kate has recently

begun offering all-natural nail services featuring local luxury lavender bath salts, scrubs, creams, and more from Sonoma Lavender Company. Choose from a selection of luxury, classic, and express nail services, each tailored specifically to your needs and designed to relax and refresh. Kate also offers expert facial waxing services right in the salon for extra convenience.

Now is the perfect time to trust your tresses to the coloring expertise of Michelle Scarpete, your fingers and toes to Kate Beall, and rediscover your best self. They offer a clean, safe, welcoming salon space, online booking for all their stylists and technicians, and ample parking.

Contributed by Salon Marcel



funding SOLUTIONS for residential real estate purchase • refinance • renovation finance



Tom Huntley
Vice President / Renovation Manager
707• 337• 3777

### VEGETATION MANAGEMENT FOR FIRE SAFETY

With fire season upon us, it is that time of year to consider home defense in the wildland urban interface environment. The Sonoma County Fire District has been actively conducting vegetation management inspections throughout the district, educating homeowners about defensible space around their

property and specifically home hardening. While your firefighters work extremely hard protecting life and property during these



catastrophic events, the reality is that we can't be everywhere at once. Which is why we ask all homeowners to do their part in helping to protect their home in the event that the firefighters can't get there.

When we talk about home hardening, we are looking at six specific areas where homeowners can improve the survivability of their homes:

- 1) Roofs: keep gutters and roof valleys clear of combustible materials.
  - 2) Eaves: enclose eaves to prevent ember intrusion.
  - 3) Vents: install metal ember safe covers.
- 4) Walls and Fencing: build or remodel with noncombustible or ignition resistant materials when possible.
- 5) Windows and Doors: install weather proofing around your garage door. Use dual pane windows with tempered glass.
- 6) Balconies and Decks: Build with noncombustible materials and don't store combustibles underneath.

For a full-size version of the firesafe diagram above and for further fire preparation information, visit CalFire at https://www.readyforwildfire.org/preparefor-wildfire/get-ready/defensible-space/

Contributed by Sonoma County Fire District

### COUNTY REDISTRICTING MAY REDRAW DISTRICT LINES

Back in February, the Sonoma County Board of Supervisors established a 15-member commission that will assist the Board in redrawing supervisorial district boundaries using new Census data.

Every 10 years the United States Census Bureau conducts a nationwide census to enumerate the country's population. Under the Federal Voting Rights Act of 1965 and the California Elections Code, the Board of Supervisors must oversee the adjustment of supervisorial district boundaries within the County to reflect the new census data and keep supervisorial districts substantially equal in population. The 2020 Census data was initially due to be released on March 31 but, due to COVID-19-related delays, the Census information is not expected to be out until September. Formation of an Advisory Redistricting Commission and subsequent appointment of members to the commission will allow staff to prepare and train the commission and ensure that the County is ready to proceed once the 2020 Census data is released.

In addition to establishing the commission, the County of Sonoma will follow the California Elections Code requirements for extensive public outreach and adoption of the new district boundaries. The Board approved the use of \$130,000 for contracts to support the redistricting process, including facilitation and training services, interactive mapping technology, and translation and interpretation services. Public outreach will include public hearings, a media campaign, outreach to community groups including minority communities, live translation at meetings and creation of a website dedicated to redistricting: https://sonomacounty.ca.gov/\_templates\_portal/Project.aspx?id=2147590227.

Questions about the County's Redistricting effort may be directed to Redistricting2021@sonoma-county.org.

Article text adapted from February 24, 2021 press release by the Sonoma County Administrator's office, https://sonomacounty.ca.gov/CAO/Press-Releases/Sonoma-County-supervisors-establish-redistricting-commission/





### A RETURN TO RIBBON CUTTINGS: CONNECLY FAMILY CREMATION & FUNERAL SERVICES

The Mark West Area Chamber of Commerce was pleased to hold an in-person ribboncutting for Conneely Family Cremation and Funeral Services on Thursday, June 10 at 11:00 AM. This was only our second in-person ribbon cutting ceremony since the start of the pandemic in March 2020 - the first was the new Banner Bank location in Larkfield in October of 2020 — even though the Windsor business had been enjoying their new offices since December of 2020. Located in the Lakewood Plaza next to Windsor Safeway, the location makes it easy to stop in any time and pick up information or ask questions. Services and viewings are hosted at a different location, or even at a private home, to suit the culture and needs of the family. After cutting the ribbon outside, owner Duffy Conneely invited the Chamber representatives for a brief tour of the office spaces and introduced his wife Heather and their four children, Bailey, Bennett, Kellan, and Mackensie.



Conneely Family Cremation & Funeral Services Mortuary, 9074 Brooks Road South, Windsor CA 95492. 707-838-8883. duffy@whcmortuary.com. www.cfcfs.com. FD# 1925.

The caring and experienced professionals at Conneely Family Cremation & Funeral Services (formerly known



as Windsor Healdsburg Mortuary) are here to support you through this difficult time. We offer a range of personalized services to suit your family's wishes and requirements. You can count on us to help you plan a personal, lasting tribute to your loved one, and we'll carefully guide you through the many decisions that must be made. You are welcome to call us at any time of the day, any day of the week, for immediate assistance. Or, visit our funeral home in person at your convenience. We also provide a wealth of information here on our web site so you can learn more from the privacy of your own home.

To schedule your own ribbon cutting ceremony, whether it is a new business, new location, or new services, contact the Chamber office at 707-578-7975.

Submitted by Beth Henry, Vice President of Membership, Publicity, and Public Relations.





428 LARKFIELD CENTER, SANTA ROSA, CA 95403 (707) 540-0509 www.g4firearms.com





# STUDENT CORNER MWUSD STUDENTS "GO FOR THE GOLD" AT SUMMER ACADEMY!

After experiencing a school year like no other, our district is happy to offer students two sessions of Summer Academy to set them up for success upon entering a new grade level in August. The MWUSD Summer Academy will serve approximately

250 students ranging from students that just completed transitional Kindergarten to students that just completed 7th grade. Our goal is to extend their learning in English/language arts and mathematics while having fun!

Our "theme" has been the Olympics as we "Go for the Gold" in our learning! Thanks to our dedicated teachers, staff, and administrators, we have classes going on at all four of our school sites: John B. Riebli Elementary, Mark West Elementary, Mark West



Ms. Leet and students looking for anise swallowtain caterpillars in the garden.

Charter School, and San Miguel Elementary School. Teacher recommendations helped us identify students that could possibly benefit the most from additional time in the classroom. Students are strengthening their reading, writing, and math skills. To promote attendance and student engagement, student names are entered on a spinning prize wheel that selects daily prize winners at each school site.

The Summer Academy principals began the first session with an opening ceremony video that included passing the torch from campus to campus and our superintendent Ron Calloway declaring, "Let the games begin!" So far, students have written stories about Pet Olympics, participated in lessons in the garden, and even had water balloon tosses incorporated into their lessons! The first session will conclude on July 2. The second session of MWUSD Summer Academy will take place from July 6-23.

Contributed by Lisa Warne, Mark West Union School District



### **UPCOMING EVENTS**

Thursday, July 8, 2021 Chamber Business After Hours Social 5:30 – 7:30pm Hosted by **Ancient Oak Cellars** 4120 Old Redwood Hwy, Santa Rosa

Thursday, August 12, 2021 Chamber Business After Hours Social 5:30 – 7:30pm Hosted by **Bisordi Ranch and Vineyards, LLC** 1350 River Road, Fulton

Wednesday, September 22, 2021
31st Annual Community Faire & Business Showcase
At the Luther Burbank Center for the Arts, 50 Mark
West Springs Road, Santa Rosa. This is truly a
Community Faire with games and activities for kids
and adults, silent auction, public service information,
food and wine sampling, Grand Raffle, and
representatives from our amazing local businesses.
Now in its 31st year, this event continues to flourish as
our neighborhood continues to rebuild and grow ever
stronger. Come say howdy to your neighbors and be
part of the fun!

Thursday, October 14, 2021 Chamber Business After Hours Social 5:30 – 7:30pm Hosted by **Solstice Senior Living** 3585 Round Barn Blvd., Santa Rosa Wednesday October 27, 2021 Luncheon with **Supervisor James Gore** 11:30am Best Western Plus Wine Country Inn & Suites 870 Hopper Avenue, Santa Rosa Also via Zoom; watch for details.

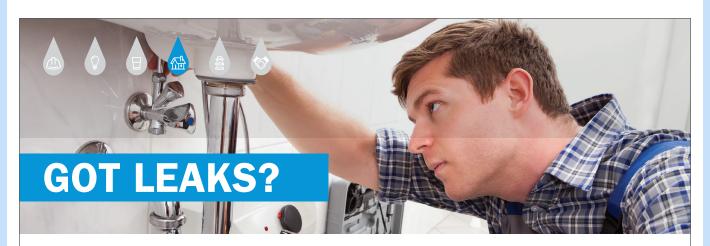
Thursday, November 11, 2021 Chamber Business After Hours Social 5:30 – 7:30pm Hosted by **Anytime Fitness** 620 Larkfield Center, Santa Rosa

Wednesday, December 1, 2021 Holiday Tree Lighting & Community Event 6:00pm Hosted by **Molsberry Markets, Inc.** 522 Larkfield Center, Santa Rosa

Thursday, December 9, 2021 Chamber Business After Hours Social 5:30 – 7:30pm Hosted by **Exchange Bank & Molsberry Markets, Inc.** 500 Larkfield Center, Santa Rosa

HOST A SOCIAL -- 2022 DATES ARE STILL AVAILABLE!

Our Chamber Business After Hour Socials are a great way to promote your business and introduce it to the local business community. Please contact us at office@markwest.org.



At California American Water, we're here to help you conserve water INDOORS so you can use less and save water and money on your water bill. Here are some simple tips:



**Install aerators on kitchen and bathroom faucets:** Check for worn washers and gaskets that might cause drips. Aerators add air into the water stream so you can use less water noticing a difference in water flow.



**Replace old, non-efficient toilets with a new, high-efficiency models:** A leaking toilet can double the total monthly water usage by the whole household. Save water and money with every flush.



Regularly check your toilet, faucets and pipes for leaks: Download our free leak detection kit at californiaamwater.com > Conservation > Detecting Leaks. If you find a leak, have it fixed as soon as possible.

CALIFORNIA AMERICAN WATER

WE KEEP LIFE FLOWING™

#### MARK WEST AREA CHAMBER OF COMMERCE & VISITORS CENTER

**The Lark Newsletter** is published monthly under the direction of:

The Mark West Area Chamber of Commerce & Visitors Center 4787 Old Redwood Hwy, Suite 101, Santa Rosa, CA 95403

ADVERTISING: 6 months \$107.50; 1 year \$200

Promote your business with your flyer in the Chamber online newsletter. You supply the flyer - We do the work!

FLYER INSERTION: \$35 per issue.

You supply a .pdf version of your 8.5" x 11" flyer to office@markwest.org You can pay online at http://markwest.org/payment

The Lark Newsletter is emailed to member businesses each month. For more information, contact the Chamber office at 707-578-7975.

Editor: Peter Loughlin, Loughlin Marketing

707-704-6498 peter@loughlinmarketing.com

Deadline for publication is the 3rd Wednesday of the month. Please email your materials to office@markwest.org

#### MEMBERSHIP SERVICES & DEVELOPMENT

Monday - Friday, 10:00am - 3:00pm office@markwest.org

### **IOIN THE CHAMBER**

#### **Standard Dues**

\$149.00	Business (1-5 Personnel)	Non-profits get a 10% discount off
\$229.00	Business (6-10 Personnel)	
\$299.00	Business (11+ Personnel)	Basic pricing
\$749.00	Corporate Sponsor	
\$2499.00	Platinum Sponsor	
\$ 99.00	Individual (no business affiliation)	
You can pay online at http://markwest.org/payment/		

Application: http://markwest.org/files/MembershipApplication200718.pdf

#### **OFFICERS**

President

Steve Plamann **Aaction Rents** 707-838-4373 stevep@aactionrents.com

Past President, VP Community Affairs

Doug Williams

707-696-8244 dougw1955@aol.com

Corporate Secretary

Alicia Mills Mark West Union School Dist. 707-524-2970 amills@mwusd.org

Corporate Treasurer

Millie Gibson Elusik Tax & Accounting 707 575-7755 millie@elusiktax.com

VP Business Services

Best Western Plus Todd Anderson

Wine Country Inn & Suites

707-545-9000 tanderson@heritagehotelgroup.com

VP Community Services

Margaret DiGenova California American Water 707-542-8329 margaret.digenova@amwater.com

VP Membership, Publicity, & Public Relations

**Beth Henry** 

707-360-8027 ehenry@sonic.net

VP Government Affairs

Willie Lamberson Lamberson Tile 707-483-0784 willielamberson24@gmail.com

#### **DIRECTORS**

Laura Buhrer Exchange Bank, Larkfield Branch 707-523-4392 laura.buhrer@exchangebank.com

Peter Lescure Lescure Engineers, Inc. 707-575-3427 plescure@lescure-engineers.com

Brian Molsberry Molsberry Markets, Inc. 707-546-5041 brianm@molsberrymarket.com

Jason Riggs 707-545-2402 **Extended Child Care Coalition** jason@extcc.org



### Sonoma CONNECTION

John Essman

P O Box 1381 Healdsburg, CA 95448 (707) 433-8774 john@sonomaconnection.com

Web Site Design • Search Engine Optimization Digital Photography • Photoshop • Graphic Design



FOR ALL YOUR PRINTING NEEDS

single to full color printing graphic design • mailing services posters and banners

707.570.1444 • ACCENTPRINTING.COM



4787 Old Redwood Hwy, Suite 101 Santa Rosa, CA 95403

**ROB & STEPHANIE BISORDI WIN** SPIRIT OF SONOMA AWARD!

**AND MORE GOOD LOCAL BUSINESS NEWS** 

**BRINGING BUSINESS & THE COMMUNITY TOGETHER!** 

### Thank You to our Platinum Sponsors













...and to our Corporate Sponsors and Media Partners!



























PACIFICA SENIOR LIVING

SANTA ROSA





